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INTERACTIVE CONSTRUCTS AND ACADEMIC BENCHMARKS TEAM TO BRING NEW STATE STANDARDS SUPPORT TO THE LYCEA SOFTWARE PLATFORM FOR EDUCATION

MEDFORD, Mass., Jan. 27 /PRNewswire/ -- Educational technology leaders Interactive Constructs and Academic Benchmarks announced a partnership today that will help educational publishers efficiently develop robust classroom software products which leverage correlations between state standards data and instructional and assessment content. Academic Benchmark standards data and correlation tools will be integrated with the Interactive Constructs Lycea(TM) software platform for education.

"Publishers and educators are telling us they want software products that help students fill in their knowledge gaps. The integration of Academic Benchmarks standards resources with our Lycea platform represents an end-to-end solution for creating products featuring diagnostic assessment tied to state standards, prescriptive models that deliver individualized instruction and reporting tools that profile student mastery against standards. We are excited to be able to make this high-quality standards data available to our publishing customers," said Kevin Polk, President of Interactive Constructs.

"We are pleased to partner with Interactive Constructs, offering Lycea customers access to our unique standards-based solutions, including our Crosswalk Services," said Kelly Peet, president of Academic Benchmarks. "Standards are evolving rapidly and static correlations are becoming out-of-date just as quickly. Our services are uniquely designed to leverage existing correlations and crosswalk products delivered from the Lycea platform to the latest standards, dynamically."

The ability to utilize Academic Benchmarks standards data and correlation tools within Lycea will be available Q1 2006.

About Academic Benchmarks

Academic Benchmarks is the definitive source for standards and alignment tools. They provide the most comprehensive, accurate, technically sound, and up-to-date collection of state, district, local, national, and international standards to all segments of the K-12 education market. Their flexible, extensible, web-based alignment tools offer a unique and configurable blend of automated and manual alignments resulting in a cost-effective, efficient, sustainable, and reliable system for maintaining up-to-date standards and alignments.

About Interactive Constructs, Incorporated

Interactive Constructs, Inc. has specialized in the development of educational software since 1996. ICI offers a combination of custom software development services and software products for the education market. Over the years, ICI has developed dozens of high profile, successful and innovative software products for leading educational publishers. Those products have been used by hundreds of thousands of students and teachers in K-12 and college classrooms.

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